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October roundup: The hottest new hotels

[Nancy Trejos](#)

The hotel industry is recovering from months of natural and man-made disasters in recent months.

But it is starting to recovering and pushing on with plans to open new hotels around the USA and worldwide.

Here are a few buzz-worthy hotel openings.

San Francisco gets a Proper Hotel

The flatiron hotel building on the corner of 7th and Market in San Francisco had fallen into disrepair. Enter Proper Hospitality and The Kor Group, which was looking for a spot for its first and flagship Proper Hotel.

Now the building is a Beaux-Arts luxury lifestyle hotel, designed by Kelly Wearstler. The historic lobby has been restored by local artisans. The hotel has a rooftop terrace with a lounge and garden.

“While carefully preserving the original elements of this classified landmark, we looked to bring something new to

San Francisco by collaging a reimagining of past, present and future,” Wearstler says. “The spirit of pre-modernist European influence, hand-selected vintage furnishings, and works by local artists are all part of the warm, inviting design mix.”

The property has a boardroom that can accommodate up to 14 people and a neighboring room that can fit 50 to 75 people. In addition, there’s a 14-person dining room. James Beard-nominated chef Jason Franey is overseeing the restaurant.

Guests can request anything from room service to a ride on their mobile devices through the Proper App.

Future Proper Hotel openings are planned for Downtown Los Angeles, Santa Monica, and Austin.



October roundup: Notable new hotels

Proper Hospitality and The Kor Group have been the flagship San Francisco Proper Hotel. Proper Hospitality



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The new San Francisco Proper Hotel has 131 guestrooms. Proper Hospitality



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The new San Francisco Proper Hotel is the newest of the Proper brand. Proper Hospitality



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The lobby of the new San Francisco Proper Hotel has a colorful palette. [Proper Hospitality](#)



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The historic lobby of the San Francisco Proper Hotel has been restored by local artisans. [Proper Hospitality](#)



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