



As San Francisco continues its urban transformation into a tech capital – from expense-account-worthy restaurants to a new state-of-the-art arena for basketball's beloved Warriors – there's one must-visit neighbourhood that has defiantly held on to its gritty charm: the Mission District.

Along and around the major streets of Valencia and Mission, old-school bodegas and thrift stores seem to have found a peaceful equilibrium with hipster bars and boutiques. It's a sure fact that you won't find any four-star hotels here, for now.

Take a day here to get a sense of where San Francisco has been, and where it's going next.

## Stay

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### **PROPER HOTEL SAN FRANCISCO**

If booking a four-star hotel is more your thing than staying with a five-star AirBnB host, there's a new centrally located place for you within walking distance of the Mission, as well as many other neighbourhoods. The Proper Hotel, an old flatiron brought back to life in Mid-Market, is the flagship of the new urban chain from Viceroy Hotels founder Brad Korzen. Think 131 rooms of modernist high-luxury, but for the Ace Hotel set. For something different, try a bunk room, where each bunk bed is outfitted with personal outlets, ports, smart TV and, most importantly, headphones. The rooftop bar Charmaine's is one of the city's buzziest nightspots; the view is commensurate with the lengthy wait in line to go up.

*Rooms from \$350 (U.S.), \$200 for bunk rooms; 1100 Market St., [properhotel.com](http://properhotel.com)*