VARIETY
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Winter Hotel Guide: Where The Stars Stay in Los Angeles, New York and Beyond

By TIM CHAN

Whether for a business meeting, a private event, or an intimate celebration for family and friends, these are the hotels that Hollywood keeps on its list. From storied properties that are rich in film and fashion lore, to new players on the hospitality scene, here's where to book your next stay.

5. The Proper Hotel (San Francisco)

The Proper Hotel takes over a 1909 flatiron landmark building in San Francisco, keeping the vintage spirit of the era alive, while updating the property with modern and graphic design cues curated by famed American designer Kelly Wearstler. Located in the city's Mid-Market district – at the triangle of McAllister, Market and Seventh Streets — the Proper offers a lively collection of dining and public spaces (including a popular rooftop) in addition to its well-appointed rooms and suites. The hotel is offering a "Belle Epoque Package" for New Year's Eve. The ultra exclusive offering starts at $3500 and includes a premiere suite for two nights, an in-room couple's massage, dinner and wine pairing on December 31, access to a Moulin Rouge-inspired party, a bottle of Dom Perignon, and breakfast in bed on New Year's Day. And yes, you'll get a 4pm late checkout to ward off any hangover from the night before. Book: regular rooms from $200/night.

unique monthly visitors: 25,900,000