



SANTA MONICA
PROPER
HOTEL

Where otherworldly design meets the here and now, a Proper hotel begins with the passionate, compelling vision of Kelly Wearstler. Santa Monica Proper artfully elevates a vintage landmark building with new, contemporary architecture. Essentials include three restaurant-bar destinations, including a first-ever collaboration between the iconic chefs of Sqirl x Contramar. Wellness is placed front-of-mind through a rare partnership with the celebrated founders of Surya Ayurvedic Spa; a fitness center with yoga terrace; and an unparalleled rooftop pool, deck and restaurant-bar. Original works by emerging L.A. artists and 24,000 square feet of meeting and event spaces complete the Westside’s first destination hotel to debut in more than a decade.

INTERIOR DESIGN

Using Santa Monica as muse, international design visionary Kelly Wearstler took cues, motifs and hues from classic Santa Monica history. With room designs distinct to each building, these clean-lined environments are grounded in a bold, neutral scheme of subtle organic textures, materials, and natural elements: sandy palettes, light hardwoods underfoot; grasscloths, and floor-to-ceiling windows. To further enhance the site-specific, artisanal feel in public spaces, Wearstler has collaborated with the finest names in L.A. art for original artworks and monolithic installations, such as Ben Medansky, Morgan Peck, Tanya Aguiniga, Len Klikunas, and Bradley Duncan.

ROOMS & SUITES

The 271 rooms and suites of Santa Monica Proper reflect the local history and landscape with original design by Kelly Wearstler. Meeting the needs of the modern traveler, each room is well-appointed with specially designed furniture and signature Proper beds dressed with Bellino and Fili D'oro linens. State-of-the-art technology includes the Proper App and mobile room keys and checkout. In addition to curved floor-to-ceiling windows, balconies and garden terraces offer plenty of natural California light.

EAT & DRINK

Proper's signature restaurant marks a global collaboration with Jessica Koslow (Sqirl) and Gabriela Camara (Contramar, Cala). These award-winning, tastemaker chefs draw from California and Mexican flavors, techniques and ingredients in the open kitchen, at the bar, and on the table. The art-filled lobby lounge is an intriguing setting for light bites, a deep dive on small-batch mezcals, and boutique wines by the glass. And on the rooftop, the indoor-outdoor bistro and beach-inspired lounge/bar pairs ocean views with contemporary sustainable seafood by Executive Chef Kaleo Adams.



SURYA SPA

Integrated into a Proper stay is the 3,000-square-foot flagship collaboration with celebrated wellness practitioners Martha and Roger Soffer. Following a philosophy that bridges the physical, mental, and spiritual, hotel guests and locals can explore 10,000 years of Indian wellness principles through therapeutic massage, steam and oil treatments, cooking, yoga, and meditation. Wildcrafted, plant-based ingredients are blended and created daily for each individual, to relax and rejuvenate. Guests may enjoy single treatments like Ayurvedic facials and scrubs, or the residential series--Panchakarma--lasting 3-21 days. Other spa features include an intimate retail space, yoga and TM classes in partnership with the David Lynch Foundation.

AMENITIES & SERVICES

A Proper amenity encourages wellness, satisfies cravings, or is simply on hand to please: A rooftop swim and ocean-view cocktails by the bar. Boards and bikes at the ready for a surf or ride on the beach path. Ayurvedic spa treatments. Yoga on the 2nd floor terrace. A state-of-the-art fitness center. A lobby lounge that's more like a living room. What you want, precisely when you want it is as easy as texting or using the Proper App.

MEETINGS & EVENTS

Santa Monica Proper offers more than 24,000 square feet of Kelly Wearstler-designed flexible space on the Westside, including four meeting rooms, ballroom, courtyards and terraces. To top it off, the expansive rooftop pool-deck-restaurant with unforgettable ocean views. The high-end services and hospitality of the Proper events team are personalized with market-driven catering menus for indoor and outdoor meetings, weddings, special events, and private dining with distinction.

NEIGHBORHOOD

The district around 7th and Wilshire is a rising hub of creative energy with upscale conveniences and wellness activities in any direction--and the beach and bike path only blocks away. Walk to boutique shopping, studios, health-conscious cafes; and eclectic fine dining, as well as the world-class Wednesday Farmers Market. This close to the beach, guests are front-row for rooftop sunsets over the Pacific.





AMENITIES

- ◆ Rooftop Swimming Pool-Deck-Cabanas
- ◆ 24/7 Fitness Center and Outdoor Yoga Deck with Private Wellness Sessions (Available Upon Request)
- ◆ Art Filled Lobby & Library Ideal for Work, Lounging or Dining and Entertaining
- ◆ Surf Boards, Bikes and Electric Bikes
- ◆ Smoke-Free Environment
- ◆ Pet Friendly

SPA

- ◆ 3,000 SF Modern Ayurvedic Spa Sanctuary
- ◆ Pre-Treatment Waiting Lounge
- ◆ 5 Dedicated Treatment Rooms with Private Bath and Shower
- ◆ Dedicated Dining and Kitchen Area
- ◆ Yoga & TM Spaces
- ◆ Experiential Retail

SERVICES

- ◆ 24/7 Front Desk, Concierge and Bell Staff
- ◆ In-Room Dining
- ◆ Housekeeping Service
- ◆ Turndown Service (Available Upon Request)
- ◆ Laundry & Dry Cleaning Available
- ◆ Business Services, Including Conference Room, Printing Capabilities and Power Adaptors Available
- ◆ Valet Parking
- ◆ Cribs Available

EVENTS

- ◆ 24,000 SF of Meeting & Event Spaces Include:
 - ◆ Ground Floor Landmark Restaurant-Bar: 4,200 SF
 - ◆ Grand Ballroom: 3,794 SF
 - ◆ Ground Floor Meeting Room 1: 1,632 SF
 - ◆ Ground Floor Meeting Room 2: 2,162 SF
 - ◆ Ground Floor Pre-Function Foyer: 1,352 SF
 - ◆ 2nd Floor Courtyard: 2,241 SF
 - ◆ 2nd Floor Meeting Room 1: 957 SF
 - ◆ 2nd Floor Meeting Room 2: 504 SF
 - ◆ Rooftop Restaurant: 1,175 SF
 - ◆ Rooftop Covered Bar: 1,319 SF
 - ◆ Rooftop Pool: 5,165 SF



ABOUT

- ◆ 271 Guest Rooms and Suites
- ◆ Groundfloor Landmark Restaurant-Bar
- ◆ Lobby-Lounge-Bar
- ◆ Rooftop Restaurant-Bar and Lounge
- ◆ Rooftop Swimming Pool-Deck-Cabanas
- ◆ Fitness Center with Outdoor Yoga Deck
- ◆ Surya Ayurvedic Spa
- ◆ 24,000 SF of Meeting & Event Spaces

ROOMS

- ◆ Fili D'oro Fine Linens
- ◆ Bellino Italian Comforter & Pillows
- ◆ Kelly Wearstler Custom Throws
- ◆ Kelly Wearstler x Parachute Home Custom Bathrobes
- ◆ Simmons Providence Mattress
- ◆ Aesop Bathroom Amenities
- ◆ Hairdryer
- ◆ Make-Up Mirror
- ◆ Premium Wi-Fi
- ◆ Vifa Bluetooth Speaker
- ◆ Proper App to Customize Your In-Room Experience, Including Room Service and Housekeeping
- ◆ HDTV with AppleTV
- ◆ In-Room Safe
- ◆ In-Room Nespresso Machine (Upon Request)
- ◆ In-Room Fabric Steamers
- ◆ Iron-Ironing Board (Upon Request)
- ◆ Curated Minibar
- ◆ Motorized Shades and Lighting Controlled Bedside
- ◆ ADA Rooms Available
- ◆ Connecting Rooms Available

EAT & DRINK

- ◆ Ground Floor Landmark Restaurant-Bar (Latin-Californian Influences)
- ◆ Lobby-Lounge-Library-Bar
- ◆ Rooftop Restaurant-Bar and Lounge (Coastal & Mediterranean Influences)