

VANITY FAIR

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THE
HOLLYWOOD
ISSUE

EDDIE! RENÉE! J.LO!
AND 20 OF 2020'S MOST LUMINOUS STARS

Photographs by **ETHAN JAMES GREEN**



The pool at the **Proper Hotel** is a worthy place to cool off after an aromatic steam.



Killer Smile

Joaquin Phoenix's weathered teeth in *Joker* might be an unusual calling card for a celebrity dentist, but **Jon Marashi, D.D.S.**, has no shortage of fans—Golden Globe nominees Tom Hanks and Renée Zellweger included. For Phoenix, he temporarily removed the actor's bondings to reveal real-life chips. "Method acting for dentistry?!" quips Marashi.

Serenity Now

Gwyneth Paltrow might be a steadfast supporter, but in Martha Soffer's world, A-list is for Ayurveda, the Indian system of holistic well-being. This spring, the practitioner's herbal creams and four-handed massages will take root at the new **Surya Spa** at the Santa Monica Proper Hotel. In Kelly Wearstler-designed rooms, Soffer will offer a meditative oil treatment called *shirodhara* and full-body *panchakarma* detox sessions. "Your skin just starts to glow," she says of the red-carpet appeal.

Technicolor Definition

When colorist Alex Brownsell got her start, "bleaching was such a forbidden term," she recalls of the once-bad rap. Years later, it's the name of her beloved salon, **Bleach London**, slated to bring its painterly approach to Los Angeles this spring. Stocked with its in-house range, the space will have just four chairs and occasionally one Georgia May Jagger (an investor). "She's like, 'I want to be the receptionist!'" jokes Brownsell.



Jagger swings for pink, but Bleach's new Green Juice [\$9] quenches a thirst for a low-commitment pastel green.

CITY SLICKERS

A town paved in red carpet knows how to go head to toe, from a star-favorite dentist to a new Ayurvedic spa
By Laura Regensdorf



Red Letter

Flashbulbs love a scarlet pout—if it lasts. After Tatcha's plumping Kissu lip mask (\$28), a coat of foundation "helps grab the lipstick," says makeup artist **Daniel Martin** (Greta Gerwig is a client). Blue-tone reds—such as Rouge Dior Ultra Liquid Care in Poppy (\$38), above—play well across skin tones; a lip liner and brush then lend definition. Blot and powder—but "don't be precious!"

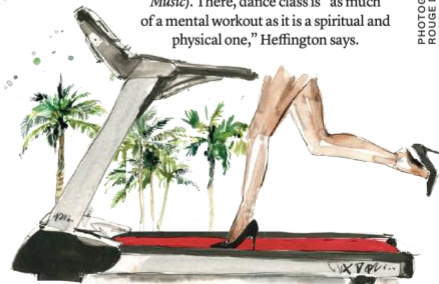
Fit for a Star

A marathon awards season calls for cross-training. **Precision Run** opens in Los Angeles this spring, bringing calibrated treadmill routines to its oxygen-enriched studios. Over at **Rise Movement**, Jason Walsh can make you a superhero (Brie Larson) or a pilot (Miles Teller in this summer's *Top Gun: Maverick*). But the after-party moves are born at the **Sweat Spot**, run by Ryan Heffington (who choreographed Sia's upcoming film, *Music*). There, dance class is "as much of a mental workout as it is a spiritual and physical one," Heffington says.



Scents of Place

Can you bottle good vibes? **Celine** creative director Hedi Slimane melds palo santo and patchouli for Eau de Californie (\$220): "an acoustic, solar perfume, a psychedelic utopia in tribute to California." L.A. natural perfumer Emily L'Ami of **Bodha** taps a therapeutic vein with Vibration N°3 - Air (\$128). Its golden resin and floral notes impart a "sense of luminosity and spaciousness," she says.



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